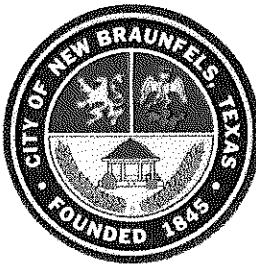


## *City of New Braunfels*



# Proclamation

THE STATE OF TEXAS  
COUNTY OF COMAL  
CITY OF NEW BRAUNFELS

**WHEREAS**, the City of New Braunfels is committed to improving its transportation network to encourage safe walking, biking, and driving behaviors and supports measures that increase multimodal transportation mobility; and

**WHEREAS**, the Street Safety Action Plan is an aspirational goal and holistic strategy to end traffic-related fatalities and serious injuries while increasing safe, healthy, and equitable mobility for all; and

**WHEREAS**, the Street Safety Action Plan employs the “Safe Systems” approach to advance this goal by building and reinforcing multiple layers of protection to prevent crashes from happening through engineering, education, and enforcement; and

**WHEREAS**, such strategies have been embraced by the nationwide transportation community of hundreds of cities and agencies joining together towards the common goal of safer streets as an effective way to address and mitigate the risks inherent in an enormous and complex transportation network; and

**WHEREAS**, the City first approved such strategies through the Envision New Braunfels Comprehensive Plan, passed by the City Council in 2017 and features more than 35 specific actions that would further the City's goals of safer streets as well as encourage more New Braunfels residents to walk, bike, and take transit as a method of mobility; and

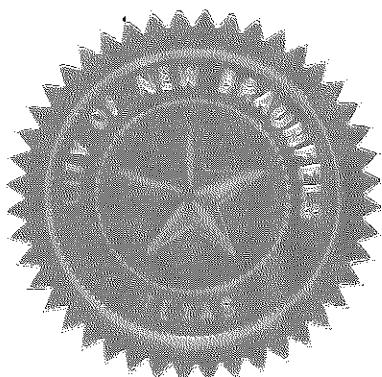
**WHEREAS**, the New Braunfels community was engaged directly about roadway safety, Vision Zero, and Safe Systems practices through Community and Stakeholder workshops held on the fifteenth of November, 2023.

**NOW THEREFORE**, be it resolved that I, Harry Bowers, Mayor Pro Tem of the City of New Braunfels, Texas, proclaim the City of New Braunfels as a

## VISION ZERO CITY

and commit to an eventual goal of zero traffic-related fatalities and serious injuries on roadway facilities owned and maintained by the City of New Braunfels by March 25, 2040, the 16-year anniversary of adopting the New Braunfels Street Safety Action Plan.

**IN WITNESS WHEREOF**, I have set my hand hereunto and caused the Seal of the City of New Braunfels to be affixed this 22<sup>nd</sup> day of April 2024.



## CITY OF NEW BRAUNFELS

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**HARRY BOWERS, Mayor Pro Tem**