



Cole Johnson – Library Director

Cole Johnson has over 16 years of experience in the library field, including thirteen years in management roles. He has served as the Director of the New Braunfels Public Library since August 2024.

Cole has a broad range of experience, starting as a Children's Librarian then specializing in services for jobseekers and the small business community before moving into managerial roles leading branch operations. Cole has also led implementation of new technologies changing how we deliver library services and collections.



Prior to joining the New Braunfels Public Library, Cole served as Division Manager of Branch Services for the Austin Public Library, where he led and managed the branch libraries. He has also held key leadership positions such as Main Library Manager and Head of Reference Services at the Daly City Public Library and Business Librarian at the Sacramento Public Library. Earlier in his career, he gained valuable experience as a Librarian at the Yolo County Library and the San Antonio Public Library.

Cole holds a Master of Science in Information Studies from Florida State University. His favorite sections in the library are westerns, DIY books, and graphic novels. He is passionate about fostering vibrant library environments that meet the evolving needs of the community.