



FINANCE DEPARTMENT

CITY OF NEW BRAUNFELS
CITY UNIVERSITY



Accounting & Payroll

Purchasing

Budget

WHAT WE DO

Treasury &
Investments

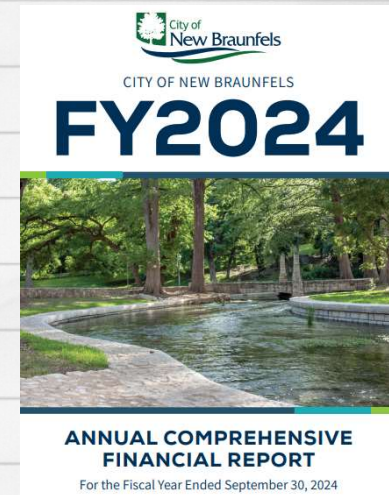
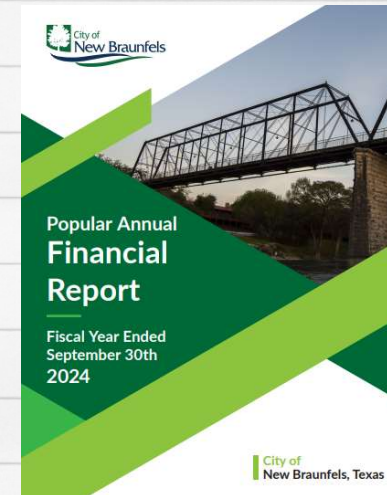
Grants

Financial Reporting

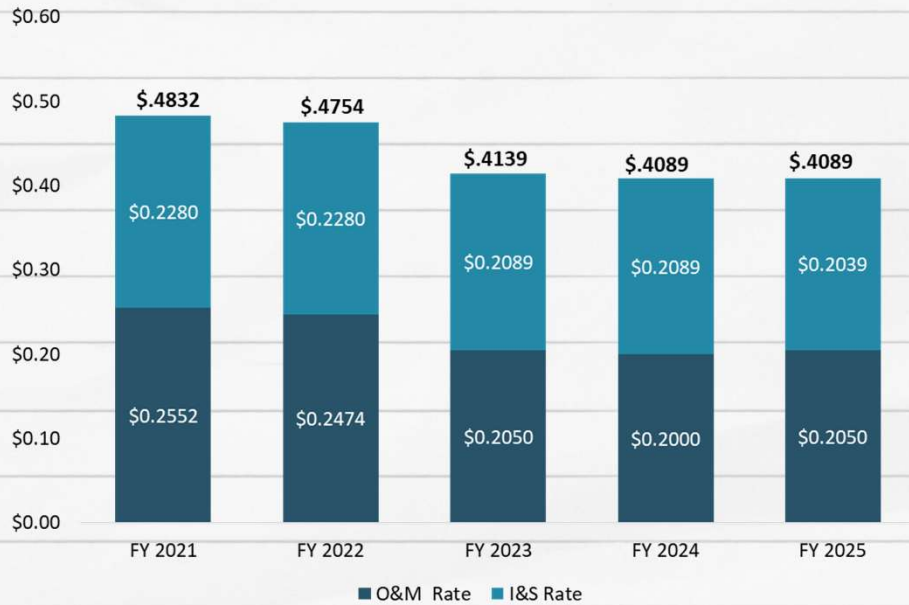


RECOGNITIONS

- **Government Finance Officer's Associations (GFOA) Triple Crown award** recognizes governments who have received GFOA's Certificate of Achievement for Excellence in Financial Reporting, Popular Annual Financial Reporting Award, and the Distinguished Budget Presentation Award
- **State of Texas Transparency Stars Trailblazers award** recognizes government entities that go above and beyond in making financial information accessible. The City of New Braunfels is one of just 19 local governments to earn five or six Transparency Stars, achieving Trailblazer status.
<https://newbraunfels.gov/2316/Transparency>



Total Property Tax Rate - Recent History



Your Property Tax Dollar

CITY OF NEW BRAUNFELS

24%

Funds all City Services
& Debt Service Payments

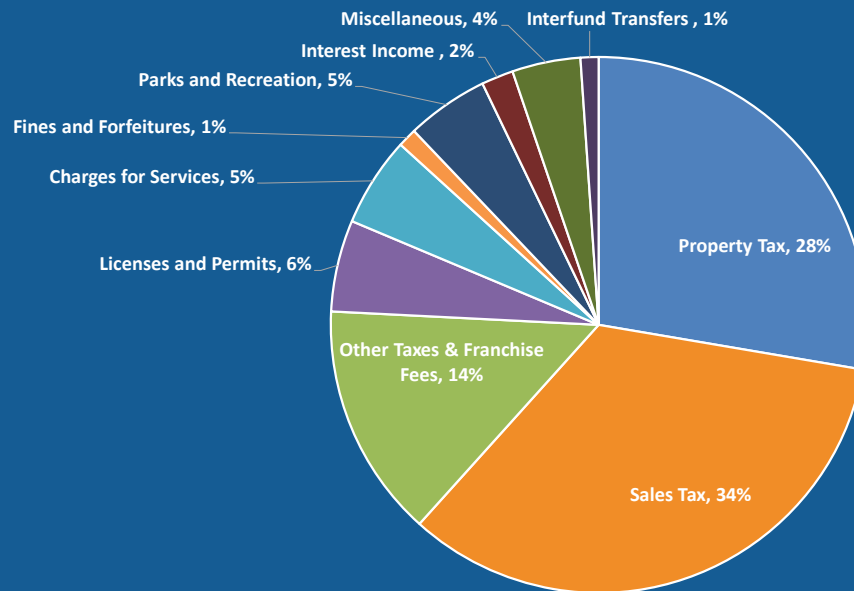
OTHER TAXING ENTITIES

76%

Comal County
New Braunfels ISD

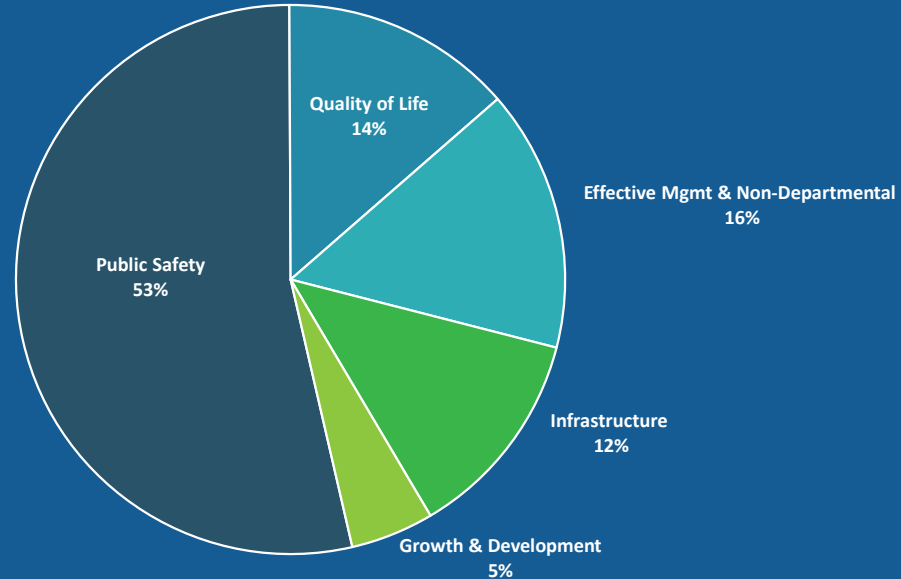
FY 2025 GENERAL FUND FINANCES:

RECURRING REVENUE: \$103.8M



FY 2025 GENERAL FUND FINANCES:

RECURRING EXPENDITURES: \$103.5M



FY 2025 New Strategic Plan Initiatives

New Initiatives- Recurring vs. One-Time Funding



Funded Initiatives by Strategic Priority



The FY 2025 Proposed Budget includes over \$19 million in new initiatives that correlate back to the newly adopted Strategic Plan



BUDGET EXERCISE

- Review the submitted requests on the Resource Request Exercise sheet.
- Discuss with your group which items should be “approved” or “denied”.
- The total “approved” requests can not exceed \$3,000,000.



**THANK
YOU VERY
MUCH!**