



# FINANCE DEPARTMENT

CITY OF NEW BRAUNFELS  
CITY UNIVERSITY



# WHAT WE DO

Accounting & Payroll

Purchasing

Budget

Treasury &  
Investments

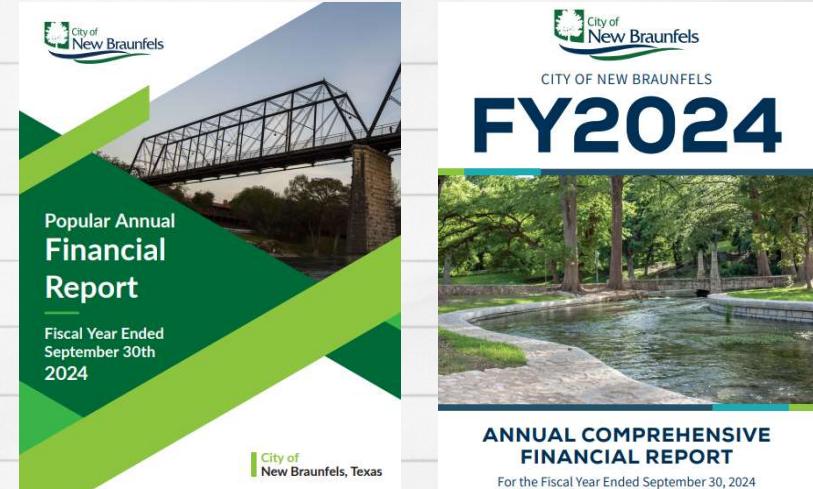
Grants

Financial Reporting

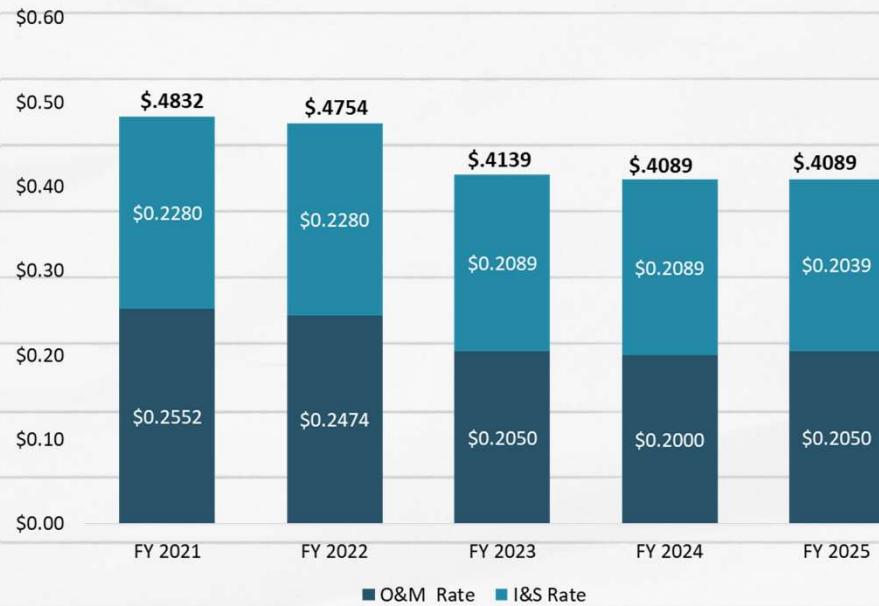
# RECOGNITIONS

- **Government Finance Officer's Associations (GFOA) Triple Crown award** recognizes governments who have received GFOA's Certificate of Achievement for Excellence in Financial Reporting, Popular Annual Financial Reporting Award, and the Distinguished Budget Presentation Award
- **State of Texas Transparency Stars Trailblazers award** recognizes government entities that go above and beyond in making financial information accessible. The City of New Braunfels is one of just 19 local governments to earn five or six Transparency Stars, achieving Trailblazer status.

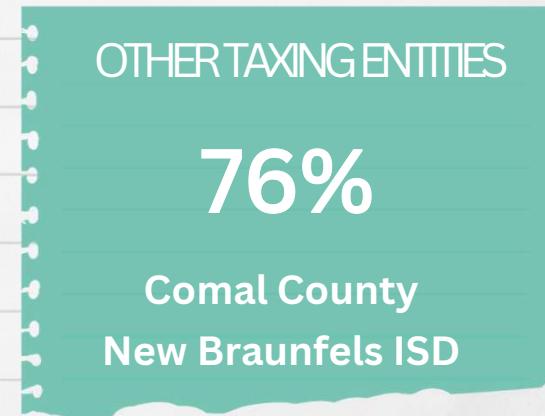
<https://newbraunfels.gov/2316/Transparency>



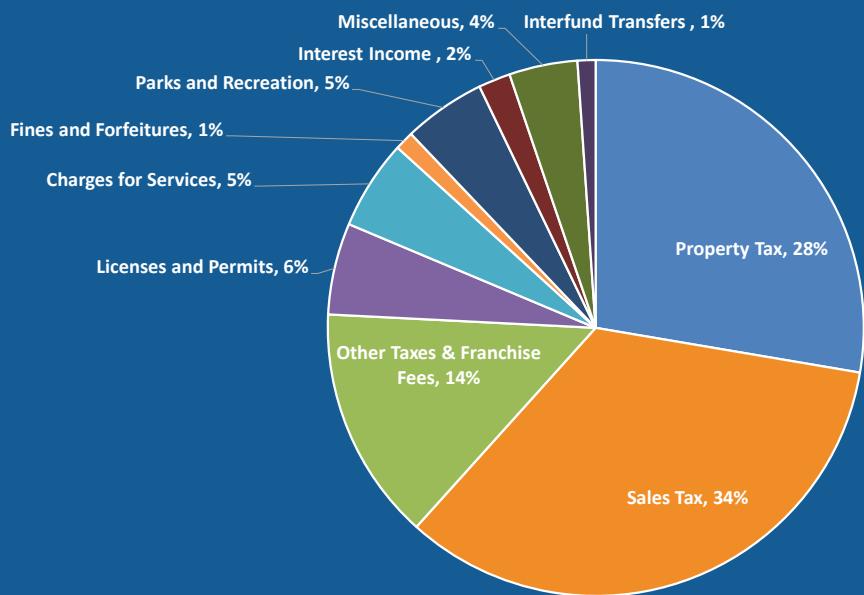
## Total Property Tax Rate - Recent History



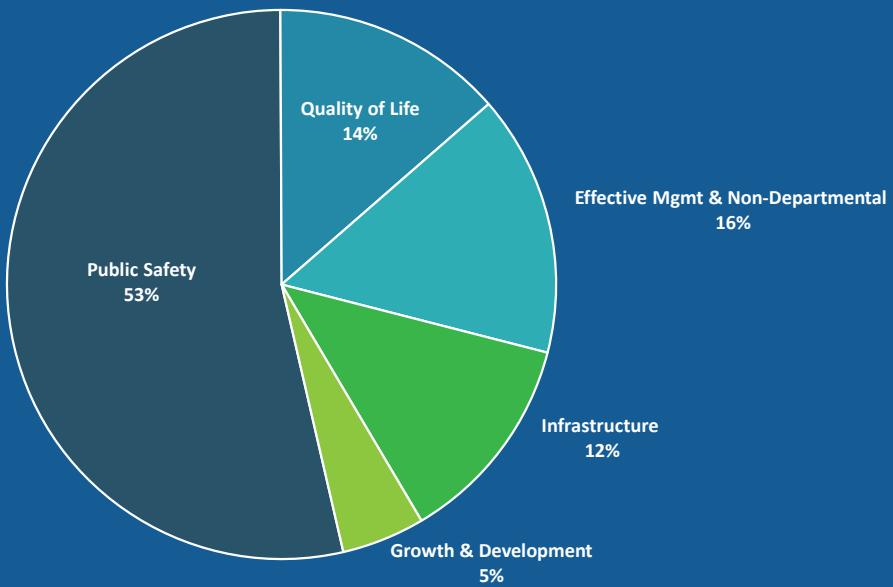
## Your Property Tax Dollar



# FY 2025 GENERAL FUND FINANCES: RECURRING REVENUE: \$103.8M



# FY 2025 GENERAL FUND FINANCES: RECURRING EXPENDITURES: \$103.5M



# FY 2025 New Strategic Plan Initiatives



## Funded Initiatives by Strategic Priority



The FY 2025 Proposed Budget includes over \$19 million in new initiatives that correlate back to the newly adopted Strategic Plan

# BUDGET EXERCISE



- Review the submitted requests on the Resource Request Exercise sheet.
- Discuss with your group which items should be “approved” or “denied”.
- The total “approved” requests can not exceed \$3,000,000.

**THANK  
YOU VERY  
MUCH!**

