

FY 2026 City Manager's Proposed Budget

August 21, 2025



New Braunfels Police Department

Grant funding awarded for additional Crime Analyst



- ▲ Through the MVCPA program, the City has secured funding in FY 2026 to fully support an additional Crime Analyst position. This role will enhance the Police Department's ability to track, analyze, and respond to motor vehicle-related crimes and broader public safety trends.
- The MVCPA grant program has already proven impactful in New Braunfels, currently funding two Police Officers assigned to the Street Crimes Unit as well as the recurring costs for the recently implemented License Plate Reader (LPR) program.
- This is a state-funded grant program that operates on an annual allocation basis. While funding is not guaranteed indefinitely, agencies with established and effective programs are strongly encouraged to reapply each year to sustain their initiatives.
- The City of New Braunfels has successfully renewed this grant from FY 2024 through FY 2026, demonstrating the strength of our program and its alignment with MVCPA priorities. Staff remain confident in continued funding in future years, contingent on the state maintaining its support for the program.



Budget Goals



Prioritize initiatives that support the Strategic Plan

Full or phased implementation of the 2025 market compensation study

Identify one-time funding for critical public safety upgrades

Continue to identify opportunities for generating additional non-primary revenue in the General Fund

Focus on timely, and efficient delivery of the 2023 bond program

Ensure operating costs are allocated to support capital projects coming online

Leverage opportunity to shift a portion of the I&S rate to the O&M rate

Maintain the strength of our financial reserves, ensuring long-term fiscal security and stability.

Fee Modifications – alignment with the strategic plan



- ▲ The following objectives and performance measures within the Organizational Excellence strategic priority speak to the importance of ensuring fees are aligned with market norms and appropriate cost recovery

Objective – Considering statutory and market-based factors, continue to diversify revenue streams

Performance Measure - Conduct a fee evaluation process every two years

Performance Measure - Incorporate fee schedule in the Adopted Budget process by FY 2026

Performance Measure – Reduce reliance on General Fund primary revenue sources by ensuring that non-primary revenues are aligned with the market and achieving the appropriate level of cost recovery

Fee Modifications – Parks and Recreation

Landa Park Aquatic Complex



- ▲ To streamline daily admission rates at the Landa Park Aquatic Complex, it is recommended to consolidate all daily admission “categories” into a simple daily admission rate
 - Monday-Friday rates currently range from \$2-\$6, proposing to consolidate to \$6 for all visitors
 - Saturday-Sunday rates currently range from \$2-\$6, proposing to consolidate to \$6 for all visitors
 - Military members will still receive \$1 discount for admission
 - Rate consolidation will also reduce entry wait times (especially on weekends) and simplify signage requirements

Landa Park Aquatic Complex			
Daily Admission	Monday-Friday	Current	Proposed
Children	\$ 5	\$ 6	\$ 6
Adults	\$ 6		
Senior Citizens	\$ 5		
Spectator	\$ 2		
Military	\$ 5		

Day Pass	Saturday-Sunday	Current	Proposed
Children	\$ 7	\$ 8	\$ 8
Adults	\$ 8		
Senior Citizens	\$ 7		
Spectator	\$ 4		
Military	\$ 7		

Fee Modifications – Parks and Recreation

Summer Camp



- Summer Day Camp demand far outpaces supply
- Camp Minnehaha and Fischer Park Nature Camp typically sell out within minutes for the entirety of the summer
- In comparison to traditional daycare and other full-day programs for school-aged children, these programs are well below market.
 - YMCA Schertz - \$180 weekly
 - Discovery Camp San Marcos - \$175 weekly
 - KidsRKids New Braunfels - \$285 weekly
 - AAGI Gymnastics New Braunfels - \$395
 - Daycare - \$180-\$250 weekly
- To support the increased cost of staffing and materials, it is recommended to increase the program incrementally (10% annually) over the next three years (2026-2028)
 - 2028 fees would still be below comparable programs, but providing these types of services is critical to our community and a component of our strategic plan

Camp Minnehaha/Fischer Nature Camp - Weekly Rates (2026-2028)

	Current
Resident	\$ 135
Non - Resident	\$ 185

Proposed

Resident - 2026	\$ 149
Resident - 2027	\$ 163
Resident - 2028	\$ 180

Non-Resident - 2026	\$ 204
Non-Resident - 2027	\$ 224
Non-Resident - 2028	\$ 246

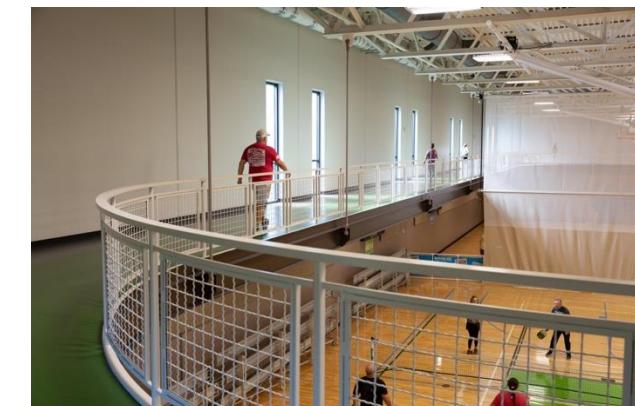
Fee Modifications – Parks and Recreation

Das Rec – Credit Card Convenience Fee



▲ In 2020, the City implemented a 2.75% credit card convenience fee for most charges. One of the few exceptions was the Das Rec Monthly Membership fees. **It is recommended to remove the exemption in FY 2026.**

- Das rec is currently absorbing nearly \$90,000 in merchant service charges due to the continued exemption from the convenience fee
- Exempting the membership(s) from the credit card convenience fee has created operational inefficiencies at the front counter
 - Separate terminals are required for membership and non-membership terminals
 - Credit card devices cannot be transferred if one is down
- Members will have the option to transition their payment method to ACH to avoid being assessed the convenience fee



Fee Modifications – Fire Department/EMS



- ▲ Proposed rates align with benchmark comparisons
 - Confirmed as industry standard by our 3rd party billing collection agency
- ▲ EMS rates are paid primarily by insurance providers. Residents are not balanced billed if insurance does not cover full costs; therefore, residents are not impacted by these fees.

NBFD - EMS and Hospital Inspection Fees

EMS	Current	Proposed
Basic Life Support (BLS)	\$ 1,085	\$ 1,250
Advanced Life Support (ALS) 1	\$ 1,085	\$ 1,450
Advanced Life Support (ALS) 2	\$ 1,467	\$ 1,650
Advanced Life Support Consumables Fee	\$ 347	\$ 400
Licensed Hospital Inspection Fee	\$ 347	\$ 400

Fee Modifications Neighborhood & Community Planning



- ▲ To comply with Senate Bill 1008, which was passed in the 89th Texas Legislative Session, multiple restaurant and health inspection fees must be modified.
 - Legislation prohibits local governments from charging a fee that exceeds the State of Texas Department of State Health Services
 - Results in a number of existing fees being reduced to the current state fee schedule
 - Removes the requirement for certain establishments to be charged, such as non-profits



Fee Modifications Civic & Convention Center



- ▲ Facility rates were adjusted in FY 2025, but hadn't been adjusted previously for over ten years
- ▲ Current rates remain below market levels. Direction from City Council was to bring back increases incrementally over the next several years to provide opportunity for existing and new customers to adjust to new rates
- ▲ FY 2026 proposed modifications include adjusting all room and facility rentals by approximately 10% and food/beverage fees by 10%-20%
 - Includes adjustments to both standard and non-profit rate(s)



Fee Modifications New Braunfels National Airport

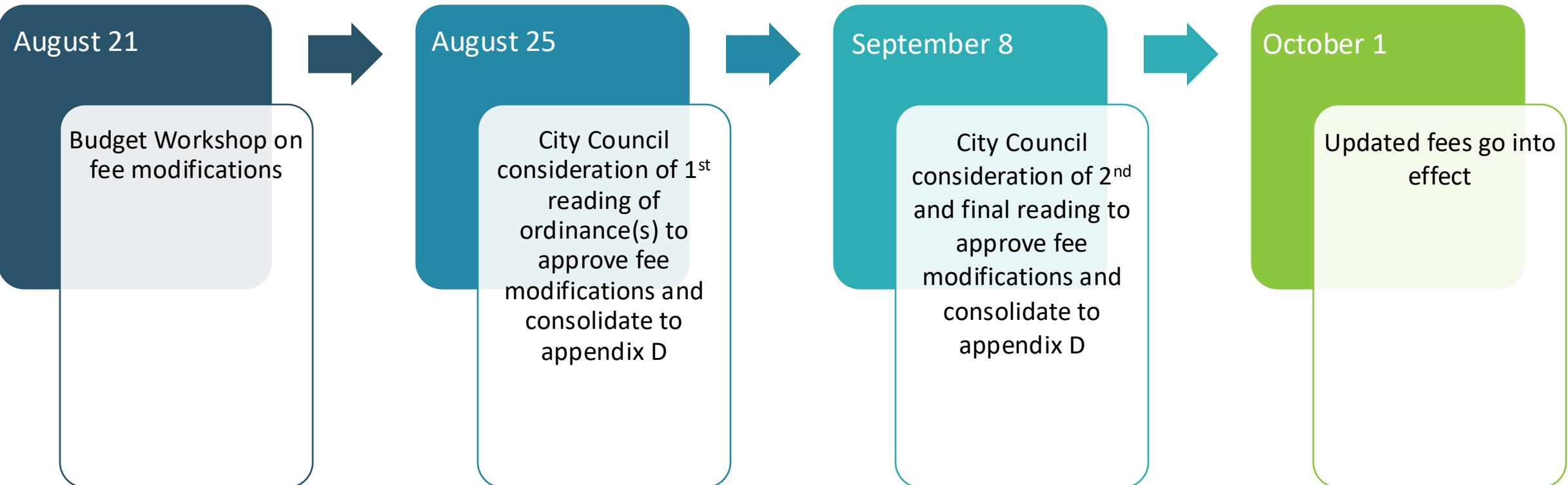


▲ For FY 2026, the New Braunfels National Airport has proposed to adjust the following fees to align to industry standards and maintain cost recovery:

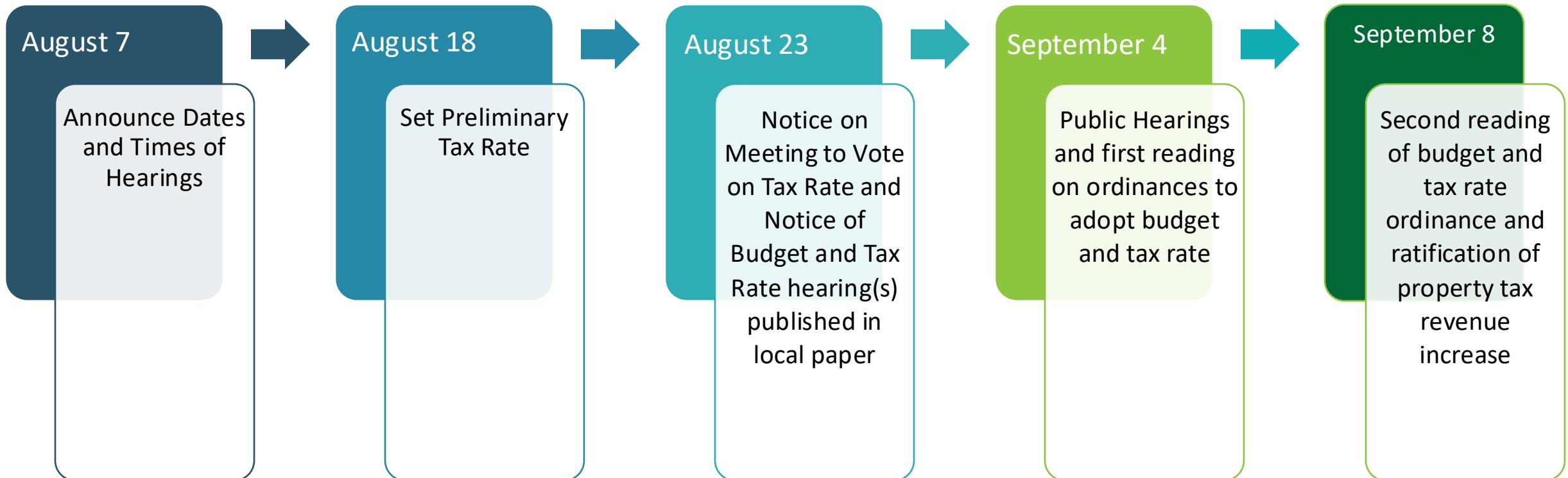
- Ramp/overnight fee
- After hours call out
- Lav service
- Dishwashing service
- Overnight hanger fees



Fee Modification Timeline



Tax Rate and Budget Adoption Timeline



Questions?



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FY 2026 Proposed Budget

Highlights



- 1 Tax rate held flat in comparison to prior year
- 2 Lowest level of property value growth since FY 2013
- 3 Approximately \$7 million in new initiatives and investments that tie directly back to the Strategic Plan
- 4 Prioritizes recurring capacity for compensation adjustments to align with market
- 5 5 positions – 2 full time and 3 part time included in proposed budget, all within the Police Department
- 6 One-time funding set aside for critical public safety and facility investments
- 7 Continued fee modifications planned to be considered concurrently with budget approval
- 8 Fund Balance/reserve target maintained in the General Fund